



Party with a Purpose!!

How would you like to have more bookings in your datebook than you have ever had? With the new Party with a Purpose theme sent to us from Mary Kay Inc. loads of parties can be on your books very soon!!

Here's how it works: With a qualified party your hostesses will receive \$100 in Free Mary Kay product plus you will donate \$25 to a charity (See month chart below). Can you see how many more bookings we will get? Women want to help out a cause right now.

They want to feel like they are making a difference.

Make a party board with a picture to represent each month's theme. Then take the board to your parties, let the women who want to book a party with a purpose sign your party board, they get the hostess credit behind the picture and you get way more bookings at each party!! It is a win, win, win!

Party with a Purpose Booking Script:

At Mary Kay our focus this season is to Party with a Purpose! I am working hard to hold 120 parties in order to bless 120 needy children with school supplies. I am so excited to offer you up to \$100 in FREE Mary Kay product plus as a bonus I will donate \$25 of the sales to a local child in need. Is there any reason why we couldn't party with a purpose this month?

Monthly Themes:

August: School Supplies for local children
September: School Supplies or Mary Kay Foundation for Domestic Violence Prevention
October: Breast Cancer Research
November: Thanksgiving Dinner for a local family
December: An angel tree child

Help when pre-profiling guests:

When a guest attends a party with a purpose and brings something for the charity she will receive \$5-\$10 off her order that night. For example, in August if she brings a school supply for a child in need she will receive a discount!

A qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales