

five ways to say thank-you



You can offer your customers an eloquent dose of Golden Rule customer service by simply saying thank-you every time they make a purchase, book a party, refer a customer or make a donation to the Mary Kay Ash Charitable Foundation. Here are five simple – and cost-effective – ways to show customers how much they mean to you.

1 Sample Anything! Card
When you add samplers of your choice, this beautiful card makes a perfect thank-you gift. Everything from Mary Kay® mineral color samplers to TimeWise® sampler packettes slip into the card for a beautiful presentation. English and Spanish versions sold separately. Pk./10, **\$2.50**

2

Quarterly Gift-With-Purchase Items

Customers you've enrolled to receive *The Look* through the Preferred Customer Program learn about the featured gift with purchase they can receive with a suggested retail purchase of \$40. Designed to promote sampling, many of these gifts come in convenient travel sizes. This quarter, customers can earn the Mary Kay® Mini Mineral Eye Color Quad.



3

MKeCards®

How about a quick and inexpensive way to say thanks? Consider customizing an MKeCard® with a personalized thank-you message using one of two stationery MKeCards® available. Perfect for customers who prefer e-mail contact.



4

Mini Products on Section 2

Extra Emollient Night Cream Samplers (pk./12, \$4) and Satin Hands® Hand Cream Samplers (pk./12, \$4) make perfect travel-sized "thank-yous." Economical and substantial!

5

Color Cards

These pocket-sized "try-before-you-buy" samplers offer three eye colors, one cheek color and one lipstick for a coordinated look. With detailed application instructions, customers are sure to appreciate these colorful "thank-yous." Pk./five, **\$1.50**