

MARY KAY

Independent Beauty
Consultant Information Only!

MARY KAY®
**MAKEOVER
contest**
**HOLLYWOOD
DREAMS** SM



YOU COULD
**WIN A TRIP TO LOS ANGELES
AND A GLAM MAKEOVER!**

Be one of the top three Independent Beauty Consultants with the most eligible customer entries and receive:

**Trip to Los Angeles • Professional makeover, personal stylist consultation and wardrobe
Plus, a \$2,000 donation to a charity of your choice***

MORE WAYS YOU CAN WIN!



◀ **Early Entry Winner** Be one of the 50 Independent Beauty Consultants with the most eligible customer entries from Sept. 5 – 19, 2012, and receive a chic Lenora Dame cuff bracelet as featured in the *Mary Kay® Style Guide* as advertised in the September 2012 issue of *People StyleWatch* magazine.

Independent Beauty Consultant of the Customer Winners ▶
If your customer's makeover is one of the three grand prize winners of the customer contest, you can receive a \$500 donation to the charity of your choice and an Insulated Color Carrier System.

Your customers can win too! See details on Mary Kay InTouch®.



Now	Sept. 5 – Nov. 5**	Nov. 6 – 16	Nov. 16 – Dec. 14	Dec. 19
Start booking makeovers with your customers!	Customer entry	Public voting	Private judging	Winners announced

Go to mkmakeovercontest.com to enter and for official rules.

NO PURCHASE NECESSARY TO ENTER OR WIN. Trade promotion is offered and open only to current Mary Kay Independent Beauty Consultants ("IBCs") in good standing who are legal residents of the 50 United States, D.C., Puerto Rico, the U.S. Virgin Islands, U.S. Territories and Possessions (excluding all military bases located therein) ("U.S.") who are 18 or older at time of entry. Starts on or about 8:00 a.m. Central time on Sept. 5, 2012, and ends at 12:00 p.m. Central time on Nov. 5, 2012 ("Promotion Period"). Early Challenge entry period starts on or about 8:00 a.m. Central time on Sept. 5, 2012, and ends at 4:00 p.m. Central time on Sept. 19, 2012. Limit one (1) point per final approved Customer Contestant entry, per IBC. Limit one (1) First Prize per person. The First Prize winner may still be eligible to compete for and receive a Grand Prize. Beginning on or about July 18, 2012, you may review complete official rules for this incentive and the customer contest) at www.marykayintouch.com. Void where prohibited. *Selected charity will be subject to Sponsor's final approval. Donation will be made by Mary Kay Inc. to the approved charity and does not give rise to tax implications or deductions for the winning IBC. Subject to Complete Official Rules, available at mkmakeovercontest.com beginning on or about July 18, 2012. **Entry deadline is Nov. 5 at 12 p.m. Central time.