

## SEMINAR COSTS BREAKDOWN

Pearl Seminar July 17th-July 21st

What is it?	How Much?	When do you pay for it?
<b>Registration</b> <i>*YOU GET \$175+ WORTH OF FREE PRODUCT WHEN YOU GET THERE</i> <i>*Covers Breakfast and Lunch on days 1 and 2</i>	\$175	May
<b>Air Fare to Dallas</b> <i>*Fly in 7/17- Fly out 7/21 after 5pm</i>	\$300 approx	As SOON as you can find a good flight. Tuesdays are the best day to find the best price.
<b>Ledda Area Banquet</b> <i>+Awards Night Boxed Dinner (Dinner on Day 1)</i>	\$65	June
<b>Hotel Stay x 4 nights:</b> w/3 to a room w/4 to a room	\$265 \$199	July, upon departure at the hotel
<b>Food and incidentals</b> <i>*You have to supply dinner on day 0 and breakfast and lunch on the last day. Take snacks and water for your room.</i>	\$90 approx	While you are in Dallas
<b>TOTAL COST</b> <i>(approximated ~airfare/incidentals)</i>		\$895 w/3 per room \$829 w/4 per room

### HOW CAN YOU PAY FOR THIS?

1 Party at \$400 sales x 40% profit (or 2 parties at \$200 each)	\$160
1 Reorder of \$40 x 40% profit	<u>+\$16</u>
	= \$176 pays for registration!
1 Party at \$400 sales x 40% profit (or 2 parties at \$200 each)	\$160
1 Double Facial @ \$200 x 40% profit	+\$80
4 Reorders at \$40 each x 40% profit	<u>+\$64</u>
	=\$304 pays for airfare!
1 Party at \$400 sales x 40% profit (or 2 parties at \$200 each)	\$160
2 Facials at \$100 each x 40% profit	<u>+\$80</u>
	=\$240 pays for room w/3 people!
5 reorders at \$50 each x 40% profit	\$100
+ 6 misc sales at \$20 each x 40% profit	<u>+\$48</u>
	=\$148 pays for banquet, food, incidentals!
Alternate Quick Income Options:	
Sell Sets of Mascara and Oil-Free Eye Makeup Remover for \$30 each:	
15 Ultimate or Lash Love + OFEMR x 40% profit	\$180
30 Ultimate or Lash Love + OFEMR x 40% profit	\$360
45 Ultimate or Lash Love + OFEMR x 40% profit	\$540
60 Ultimate or Lash Love + OFEMR x 40% profit	\$720
Sell Sets of Lipstick and Lipgloss for \$27 each:	
13 Lipstick/gloss sets x 40% profit	\$140.40
26 Lipstick/gloss sets x 40% profit	\$280.80
39 Lipstick/gloss sets x 40% profit	\$421.20

#### THIS MUCH WORK:

3-6 Parties

1-2 Double Facials

**13-15 miscellaneous sales/reorders (3 per week)**

**...IT CAN BE DONE IN ONE MONTH!!!**